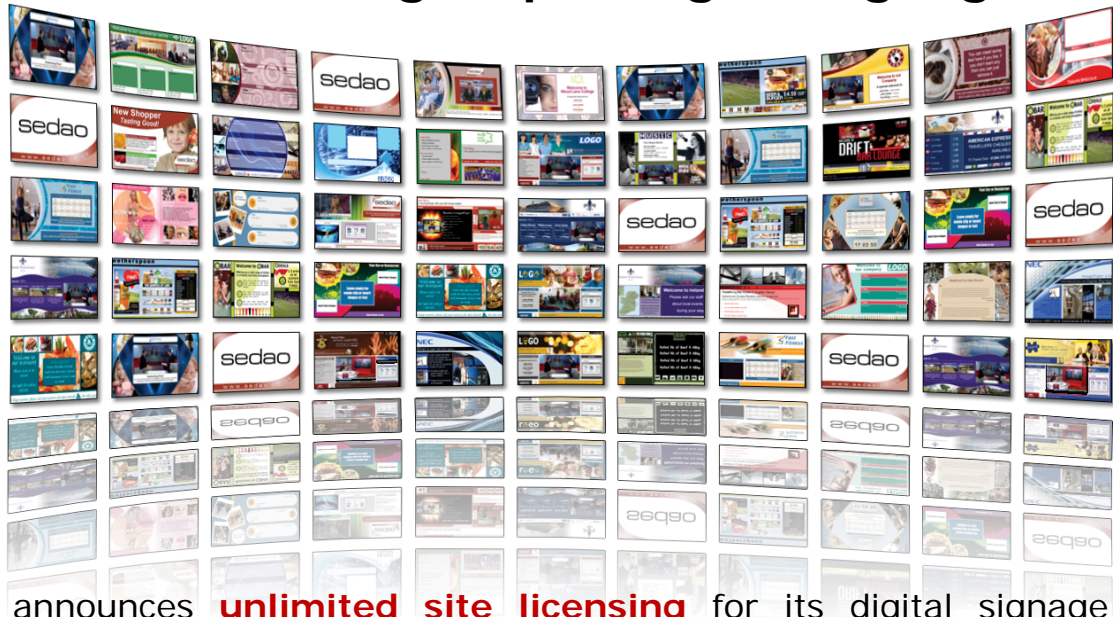


Unlimited Site Licensing for

£1500_{MRSP}

The next big leap in digital signage



Sedao announces **unlimited site licensing** for its digital signage software creation and player software, ImageFlyer. For a one off purchase price equivalent to just one traditional digital signage player, and with no license fees or ongoing costs, **unlimited site licensing** offers education, government and commercial organizations unrestricted digital signage capability.

Managing Director, David Oades says *"Digital signage is now a mainstream technology and it's time the costs reflected that. By providing **unlimited site licensing** we are recognizing that there needs to be sufficient margin available to allow dealers to do a good job whilst accepting that customer sees the best return on investment with roll-outs across their entire site, not limited to reception areas."*

Further details on Sedao's **unlimited site licenses** can be found at www.sedao.co.uk/unlimited

About Sedao

Sedao were founded from the Broadcast Industry developing applications to allow non-technical, non-artistic users to create post-production quality adverts. Using broadcast techniques Sedao have gone on to develop tools for an industry generically becoming known as 'digital signage' which solve the issues associated with both displaying and creating high quality eye-catching digital content.

Sedao is proud to be one of the most established company in the digital signage arena with success stories across the globe. Having sold to virtually every business sector, and with many thousands of screens worldwide showing Sedao powered content, Sedao looks forward to continuing to lead the way in digital signage.

For further information please go to www.sedao.co.uk

*Sedao Ltd.
Tel: +44 (0) 01271 377 977
Email: info@sedao.co.uk
Web: www.sedao.co.uk*



Screen shots, product information and references are available.