

Press Release

Sedao's Unlimited Zone provides cost-effective large screen display



Sedao's new Unlimited Zone resolution independent digital signage allows multiple, freely located digital content zones to be displayed on multi-screen video walls. With Unlimited Zone, any designer can add a mixture of content types, including movies, images zones, flash animations and web pages anywhere on screen they wish, without being limited to fixed locations.

With Web Login, every zone on the screen can be allocated to an individual user so that they alone can adjust the content, so different members of staff can programme their own display zone with unique information.

Driven by Sedao's highly cost-effective digital signage player Unlimited Zone gives unlimited potential for less than the price of traditional net top boxes.

Dave Oades, Managing Director of Sedao: "With this package it is simple to create unmissable, massive displays with ease. Typically we can deliver over 40 independent and freely locatable, animated message zones on an 81inch diagonal, 32:9 portrait tower. Or any other configuration and size the user wants."

About Sedao

Formed from the professional broadcast industry, Sedao have been innovators in the in Digital Signage Industry since 2004.

Pioneers in the creation of professional quality screen communications that are genuinely easy to create and modify, Sedao content drives thousands of screens around the world.

Whilst Sedao users include many of the world's top brands, such as Rolls Royce, Microsoft, HBOS and Pfizer, as well as many of the world's major universities and governments, the volume of Sedao's business is based on its ease of use.

Sedao enable primary schools, small businesses, independent retailers and many others, to create digital signage screens that look **better** than those of the major retail focused digital signage systems.

With its 2009 launch of the Sedao Global Partner program Sedao looks forward to opening up the benefits of digital signage to millions of end customers irrespective of their technical ability or budget limitations.

Further information

Further information can be found at www.sedao.co.uk or by contacting Sedao.

Sam Selby
Sedao Ltd.
Tel: +44 (0) 01271 377 977
Email: sam.selby@sedao.co.uk
Web: www.sedao.co.uk



Screen shots, product information and references are available.