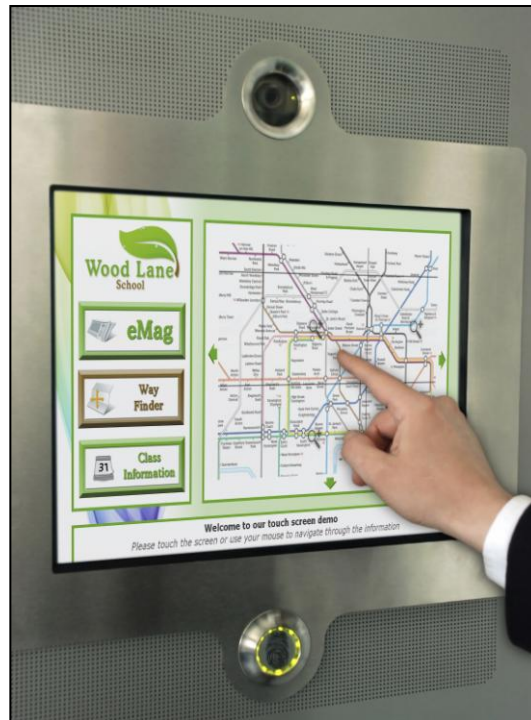


# Press Release

## Sedao's Kiosk Content Creator makes interactive display design quick and easy



**With the explosion of interactive screens in all walks of life, the need for simple, quick and effective interactive content creation has expanded radically. Sedao has addressed this requirement in its latest software package – the Sedao Kiosk Content Creator.**

Comprising a bundle of software tools from the renowned Image Flyer and QuickChange stable, the Kiosk Content Creator makes it easy for unskilled designers to create eye-catching, attention-grabbing content for interactive screens, shop window displays and kiosks. Users can create professional quality images from a prepared stock of designer backgrounds and action button graphic to suit each and every application with a unique and appropriate style. A simple mechanism allows the creation of way-finder designs based on simple floor plan images allowing visitors to shopping centres and department stores to freely interact with screens for clear and concise directions.

To enhance point-of-sale displays and kiosks, Sedao's Emag Maker, which is included as part of the package, is the first system designed to simplify the creation and update of page-turning brochures. With Emag Maker, full magazine-style brochures can be created in minutes with a professional quality that belies their simplicity.

Dave Oades, Managing Director of Sedao explains the attractiveness of Kiosk Content Creator: "So many dealers and end-users asked for interactive capability on our digital signage software suite that it was an obvious set of tools to provide. Our core software design already incorporated effective interactive capability and this package extends the features whilst at the same time simplifying the application and design process of unskilled graphic designers."

## About Sedao

Formed from the professional broadcast industry, Sedao have been innovators in the in Digital Signage Industry since 2004.

Pioneers in the creation of professional quality screen communications that are genuinely easy to create and modify, Sedao content drives thousands of screens around the world.

Whilst Sedao users include many of the world's top brands, such as Rolls Royce, Microsoft, HBOS and Pfizer, as well as many of the world's major universities and governments, the volume of Sedao's business is based on its ease of use.

Sedao enable primary schools, small businesses, independent retailers and many others, to create digital signage screens that look **better** than those of the major retail focused digital signage systems.

With its 2009 launch of the Sedao Global Partner program Sedao looks forward to opening up the benefits of digital signage to millions of end customers irrespective of their technical ability or budget limitations.

## Further information

Further information can be found at [www.sedao.co.uk](http://www.sedao.co.uk) or by contacting Sedao.

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Screen shots, product information and references are available.