

NEW PRODUCT

Press Release

SedaoLive RSS Creator – Free and Easy Global Messaging

Sedao launches SedaoLive RSS. Online RSS feeds for every Digital Signage system



Every digital signage network relies on breaking news and the ability for the customers to update their own images and messages.

SedaoLive RSS feeds combine the two in a FREE service that proves '*updating messages and content on a million screens is easy*'. Simply point a zone of your digital signage system, it doesn't matter who's make, at a FREE SedaoLive RSS feed and your clients can update their messages and promotions online instantly.

Messages can be set up in advance when to start and stop at the time of your choosing, allowing even the most basic of Digital Signage packages to show time sensitive messages and promotions.

SedaoLive RSS – Part of the Sedao Content Partner Program.

Note: RSS stands for Really Simple Syndication. It is an industry standard web feed with a full specification developed by the RSS Advisory Board.

Give Your Screens *Real* Impact



About Sedao

Formed from the professional broadcast industry, Sedao have been innovators in the Digital Signage Industry since 2004.

Pioneers in the creation of professional quality screen communications that are genuinely easy to create and modify, Sedao content drives thousands of screens around the world.

Whilst Sedao users include many of the world's top brands, such as Rolls Royce, Microsoft, HBOS and Pfizer, as well as many of the world's major universities and governments, the volume of Sedao's business is based on its ease of use.

Sedao enable primary schools, small businesses, independent retailers and many others, to create digital signage screens that look **better** than those of the major retail focused digital signage systems.

With its 2009 launch of the Sedao Global Partner program Sedao look forward to opening up the benefits of digital signage to millions of end customers irrespective of their technical ability or budget limitations.

Further information

Further information can be found at www.sedao.co.uk or by contacting Sedao or New Media Image.

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Screen shots, product information and references are available.