

## Sedao at BETT 2009

**Sedao to show full range of hardware and software solutions for instant, easy-to-use digital signage applications for educational environments.**



Sedao digital signage products are ideal for single displays, networks and multiple screen installations for every type of application within educational establishments and institutions of any size.

Already operated by many schools, colleges and universities throughout the UK and further afield, Sedao's digital signage systems are invaluable in delivering up-to-the-minute information, news and eye-catching video, including live music and TV to students, staff and visitors.

Content creation and management tools are provided to allow authorised users to create and deliver instant messages, pre-prepared sequences and announcements with maximum ease; whether they are continuous operators or occasional users with a special message to convey.

Sedao's unique features include network access and the ability to create and play unlimited zones of almost any kind of digital media without limitation. So static images can be mixed with movies, RSS feeds, live TV, streaming video and websites. Audio can be added to bring the display to life and attract attention, and full scheduling and synchronisation is included. All this is fully controllable remotely over the internet from any securely managed and convenient browser.

Sedao's acclaimed creation tools: **Image Flyer** and **QuickChange** are aimed at all levels of user, allowing screens to be built and modified very quickly with the minimum of learning, so that busy staff can create and operate digital signage and present effective messages effortlessly and professionally.

## New products at BETT 2009 include:

**RSS Creator.** A new and unique method of creating RSS feeds. With RSS Creator, it is a simple matter for anyone within a school or college to set up their own news feed to be received by any interested viewer through web browsers, remote displays and mobile communicators, at school, in their homes, or whilst out and about. Endless possibilities open up: a school can generate instant news bulletins; individual departments can publish newsletters; team captains can announce sports results; individual students can produce their own personalised news feeds for their own circles of friends.

**SWEP Micro-Lite.** A full digital signage solution in a single, compact package. By combining highly-reliable hardware with ultra-stable software, the SWEP-Micro Digital Signage Player provides consistent, rugged and continuous operation for today's and tomorrow's demanding users. With a budget price and extremely low power consumption, it is the ideal choice for budget and environment-conscious schools and colleges.

**SWEP Tower.** An integrated, all-in-one, 46" portrait display and digital signage player in an attractive tower module that enhances any reception or common area to deliver effective and compelling messages, announcements and news. Easily located and connected via an in-house network, content and news can be updated instantly and presented to a wide audience.



## **About Sedao**

Sedao emerged from the broadcast industry to meet the strong demand for high quality digital signage solutions that allow non-technical, non-artistic users to create post-production quality screen messaging.

Sedao products are so simple, reliable and affordable they are used extensively by primary schools, small retailers, government departments, hotels, bars; anyone with a screen and a message to convey.

Since its impressive beginnings Sedao has continued to supply household names like Rolls Royce, Microsoft, HBOS and many of the world's major universities. It is in its ease of use and affordability that Sedao has really made a name for the company in the field of high-impact digital signage.

Sedao is proud to be one of the most established companies in the digital signage arena with success stories across the globe. Used in virtually every business sector, and with many thousands of screens worldwide showing Sedao powered content, Sedao continues to lead the way in digital signage.

### **Further information**

Further information can be found on the website or by contacting Sedao or

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Screen shots, product information and references are available.