

NEW PRODUCT

Press Release

QuickChange Content Partner Program

Sedao launches QuickChange, Intelligent Content for Sedao Partners



Good looking digital signage needs a graphic designer to create the artwork it's based on. This is a fact and why most digital signage never reaches its true potential.

QuickChange is an intelligent artwork library designed by professional graphic designers that allows every image, banner, poster etc to look as good as if the customer has a full time graphic designer on staff.

New for ISE 2009 Sedao launch QuickChange as part of the Sedao Content program. With new features QuickChange can create artwork and automatically **deliver it to ANY digital signage system** (or simultaneously to multiple digital signage player) whether it's based on Windows, Linux (running FTP) or hosted on a web site.

QuickChange can even pull content for the screens out of an Excel spreadsheet and turn it in to 'designer imagery'.

No digital signage system need ever look bad again.

QuickChange Project – Part of the Sedao Content Partner Program.

Give Your Screens **Real** Impact



About Sedao

Formed from the professional broadcast industry, Sedao have been innovators in the Digital Signage Industry since 2004.

Pioneers in the creation of professional quality screen communications that are genuinely easy to create and modify, Sedao content drives thousands of screens around the world.

Whilst Sedao users include many of the world's top brands, such as Rolls Royce, Microsoft, HBOS and Pfizer, as well as many of the world's major universities and governments, the volume of Sedao's business is based on its ease of use.

Sedao enable primary schools, small businesses, independent retailers and many others, to create digital signage screens that look **better** than those of the major retail focused digital signage systems.

With its 2009 launch of the Sedao Global Partner program Sedao look forward to opening up the benefits of digital signage to millions of end customers irrespective of their technical ability or budget limitations.

Further information

Further information can be found at www.sedao.co.uk or by contacting Sedao or New Media Image.

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Screen shots, product information and references are available.