

NEW PRODUCT

Press Release

SWEP-Partner Manufacturer Program



Showing how **ANY** windows based PC/SCREEN combination can be turned in to a full stand-alone digital signage system Sedao have released software bundles to be loaded on the worlds leading integrated Screen/ PC combinations including **NEC, Samsung** and **TEK panel**.

The SWEP-manufacturer bundles turn these screens in to fully functioning stand-alone digital signage system platforms. Just install them and connect to a network.

Features include:

The worlds easiest 'live playing' drag and drop user interface for creation of digital screen layouts, featuring unlimited media zones able to play the full contingent of Digital Signage media of:

- Movies
- Animated Images
- Photos
- Web pages and windowed web pages
- RSS feeds
- SedaoRSS feeds
- PowerPoint
- Audio
- Flash
- Colour Backgrounds



High end features such as time-of-day scheduling, software watchdog, internet connectivity checker, hot keys, screen preview and, where available, touch-screen come as standard.

Every SWEP system comes complete with a full web server for content and user administration. Administrators simply set up users and 'tick' who has rights on which part of a screen layout. Users update their content via a standard web browser.

Give Your Screens **Real** Impact



SWEP-NEC

Full SWEP system which works on the entire NEC range of LCDs, capable of taking integrated SBCs.



SWEP- Samsung

Full SWEP system for any of the Samsung Magic info range of screens



SWEP-TEK

Full SWEP system running on the TEK-Panel range *also includes built in touch screen* (kiosk demo at ISE 2009)



Sedao invite any hardware manufacturer wishing to offer a 'complete package' to their customers to become part of the SWEP manufacturer program

About Sedao

Formed from the professional broadcast industry, Sedao have been innovators in the Digital Signage Industry since 2004.

Pioneers in the creation of professional quality screen communications that are genuinely easy to create and modify, Sedao content drives thousands of screens around the world.

Whilst Sedao users include many of the world's top brands, such as Rolls Royce, Microsoft, HBOS and Pfizer, as well as many of the world's major universities and governments, the volume of Sedao's business is based on its ease of use.

Sedao enable primary schools, small businesses, independent retailers and many others, to create digital signage screens that look **better** than those of the major retail focused digital signage systems.

With its 2009 launch of the Sedao Global Partner program Sedao look forward to opening up the benefits of digital signage to millions of end customers irrespective of their technical ability or budget limitations.

Further information

Further information can be found at www.sedao.co.uk or by contacting Sedao or New Media Image.

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Screen shots, product information and references are available.