

## Sedao at ISE 2009



At ISE 2009 Sedao launch their **biggest ever range of new products** as well as their **Global Partner Program**.

The results of 5 years of development are shown at ISE 2009 as Sedao demonstrate their SWEP Digital Signage platform running, not only on a host of new Sedao players, but for the first time ported to worlds major integrated screen systems including NEC, Samsung Magic-Info and TEK Panel.

The complexity and cost of creating content for **any** digital signage system is removed with the launch of SedaoRSS, Sedao Online Screen Saver (SOS) and QuickChange.

Tools which create news feeds, digital posters and graphics of all types for **any** Digital Signage Player, desktop PC or Web sites.

## All NEW for ISE 2009 -

### SWEP Partner Manufacturer Program

Showing how **ANY** windows based PC/SCREEN combination can be turned in to a full stand-alone digital signage player. Sedao will be demonstrating:

#### SWEP-NEC

Full SWEP system which works on the entire NEC range of LCDs, capable of taking integrated SBCs.



#### SWEP- Samsung

Full SWEP system for any of the Samsung Magic info range of screens



#### SWEP-TEK

Full SWEP system running on the TEK-Panel range **also includes built in touch screen** (kiosk demo at ISE 2009)



**Sedao invite any hardware manufacturer wishing to offer a 'complete package' to their customers to become part of the SWEP manufacturer program**

**Give Your Screens *Real* Impact**



## Sedao Content Partner Program

Removing the cost and complexity from creating content for **any** manufacturers digital signage network. At ISE 2009 Sedao will be showing

### FREE On line RSS news creation service

Any user of any digital signage system in the world can use this free service to create RSS news feeds and Picture RSS news feeds, making global updating of screen messages simple and instant.



### QuickChange project v2.0

Designer quality banners, backgrounds and more created in seconds and delivered automatically to **any** standard digital signage players. Now supports FTP to directly export images to linux based digital signage systems or web based solutions

### QuickChange Excel Room Booking

Creating high quality graphics directly from *Excel* spreadsheets and delivering them to 'any digital signage player', this system demonstrates how powerful yet **virtually free** solutions can be created using everything from linux players to simple windows slide shows.

### SOS (Sedao Online Screensaver) Technology demonstration

Sedao will be showing a technology demonstration of SOS, the worlds first and incredibly simple "screen saver" based digital poster system.

The power, cost and simplicity of this technology will take digital signage to a whole new market.



***Sedao invite any digital signage or PC manufacturers, wishing to offer intelligent content creation to their customers, to become part of the SWEF Content Partner Program***

## **NEW Features and New Products also showcasing at ISE 2009 are**

### **SWEP-TOWER**

An integrated, all-in-one, 46" portrait display and digital signage player in an attractive tower module that enhances any reception or common area to deliver effective and compelling messages, announcements and news. Easily located and connected via an in-house network, content and news can be updated instantly and presented to a wide audience



### **SWEP – MicroLite**

A full digital signage solution in a single, compact package. By combining highly-reliable hardware with ultra-stable software, the SWEP-MicroLite Digital Signage Player provides consistent, rugged and continuous operation for today's and tomorrow's demanding users. With a budget price and extremely low power consumption, it is the ideal choice for budget and environment-conscious applications



### **ImageFlyer 4.0 release**

The easiest zoning system in the world got even easier with new icon based controls and direct insertion of flash 10, powerpoint and internet connectivity checking.

## About Sedao

Formed from the professional broadcast industry, Sedao have been innovators in the Digital Signage Industry since 2004.

Pioneers in the creation of professional quality screen communications that are genuinely easy to create and modify, Sedao content drives thousands of screens around the world.

Whilst Sedao users include many of the world's top brands, such as Rolls Royce, Microsoft, HBOS and Pfizer, as well as many of the world's major universities and governments, the volume of Sedao's business is based on its ease of use.

Sedao enable primary schools, small businesses, independent retailers and many others, to create digital signage screens that look **better** than those of the major retail focused digital signage systems.

With its 2009 launch of the Sedao Global Partner program Sedao look forward to opening up the benefits of digital signage to millions of end customers irrespective of their technical ability or budget limitations.

## Further information

Further information can be found at [www.sedao.co.uk](http://www.sedao.co.uk) or by contacting Sedao or New Media Image.

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Screen shots, product information and references are available.