

The most cost effective way to purchase digital signage



Cover your entire site for a ONE OFF purchase price. Designed to suite **YOU**, our range of site licenses cover everything from small primary schools and churches (for just £495) right up to entire Universities, Charities, Global Corporations and everyone in between.

*A TYPICAL SCHOOL, COMPANY OR GOVERNMENT OFFICE IS JUST £1500** for **UNLIMITED** use of an entire range of products including – Imageflyer, Content Manager, RollerWriter and RssWriter. Everything you need to solve your communications problems across your business or campus.

How easy is it?

It couldn't be simpler. Add a folder of photos, move it with your left mouse and resize it with your right mouse. Then add movies, menus or pages from your website just as easily.

Our getting started wizard will create 20 screen layouts with your own logo and colour scheme in under a minute. All you need is a digital logo and 3 digital photos.

What can you show it on?

Any screen you have. Large format LCDs in reception, projectors in canteens, interactive whiteboards in classrooms, PC's in IT suites. Any screen type works.

What can you run it on?

Any windows PC you have or Sedao's specially built players; which also include special digital signage web server technology and are available to you at any time after you take up this offer.

* price as of September 2009 subject to change without notice

Unlimited Digital Signage Site License

Sedao digital signage solutions cover a wide range of applications from simple digital posters to simultaneous unlimited media zone play out. The following is an example of the products covered by our Site-License 2 product (Just £1500) for Secondary schools, government offices and single site businesses.

ImageFlyer

Combined digital signage player and screen creation software, for Microsoft Windows. ImageFlyer automatically scales to fit any display type thus supporting high definition, landscape or portrait screens.

ImageFlyer allows unlimited zones of media to be played on screen simultaneously.

Media supported includes:

- Movies. Including avi, wmv, wma, mpg, mpeg, mpeg4, mov, flv, divx & more
- Images. Including bmp, emf, gif, ico, jfif, jpe, jpeg, jpg, png, rle, tif, wmf & more
- LiveTV (suitable hardware required)
- RSS news feeds
- Plain text (.txt) files
- Html
- Flash (SWF and FLV)
- Audio. Including Wav, Mp3, wma, mpg, mpeg, midi, mp2, m4a, aac, amr, au & aif
- PowerPoint
- Editable colour zones
- Sedaolive.com RSS and Picture RSS feeds

As standard ImageFlyer also includes touch screen (kiosk) support, time-of-day scheduling, software watchdog, widescreen preview, internet connectivity checking and fallback.

video streaming (via movie player), control of volume settings, direct connection to SWEP web server technology.

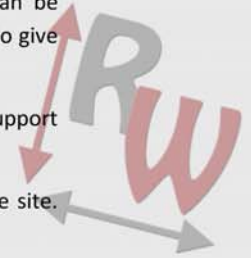


RollerWriter

The perfect tool for creating animated text based web pages. RollerWriter creates web pages, of any size, featuring text and images which can be animated (with variable speed) to 'roll vertically or scroll horizontally' to give eye catching lists of information.

Ideal for websites or to include in digital signage the full rich text support makes highlighting special offers or important information simple.

This offer gives free **UNLIMITED** use of RollerWriter across your entire site. See www.sedao.co.uk/rollerwriter for examples.



RSSWriter

The simplest RSS news feed creator available. As simple (if not simpler) to use than windows Notepad, this tool is ideal for creating RSS news files for your website or for including in your digital signage.

This offer gives free **UNLIMITED** use of RSSWriter across your entire site.

See www.sedao.co.uk/rsswriter for more product information.



ContentManager

Perfect for multi-screen applications, easily manage your digital signage content with one application. Use Sedao Content Manager to distribute your content to multiple screens, backup your content or open VNC remote desktop connections directly to your Digital signage players, it couldn't be simpler.

This offer gives you free **UNLIMITED** use of ContentManager across your entire site.

See www.sedao.co.uk/contentmanager for more product information.



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