

Low Cost 'Live TV' based Digital Signage

Zone 1
Live TV

Zone 2

Branded Banners

Zone 3

Instant scrolling
messages



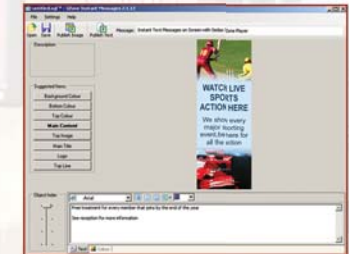
Pubs

Replace your posters, save money and generate revenue using your TV screen. Combine Live TV with text messages, drinks promotions, events information and menus.

Dedicated Player



Message & Banner
Creation Software
Included



Use for

Health Clubs

Promote added value services on screen alongside Live TV. Class times, menus, personal training services and product sales. All perfectly branded to help retain customers.



Receptions

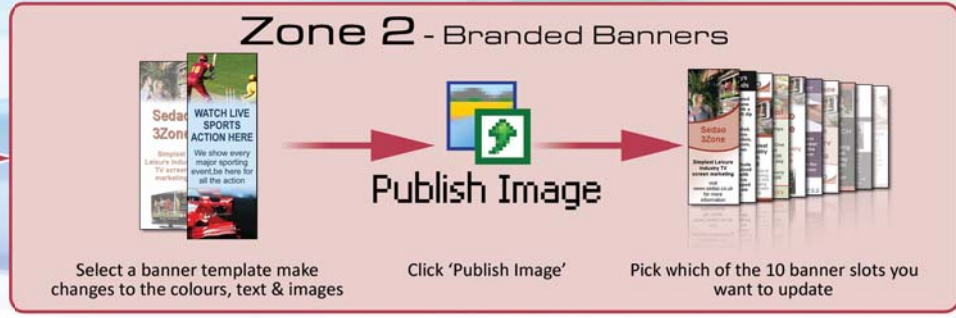
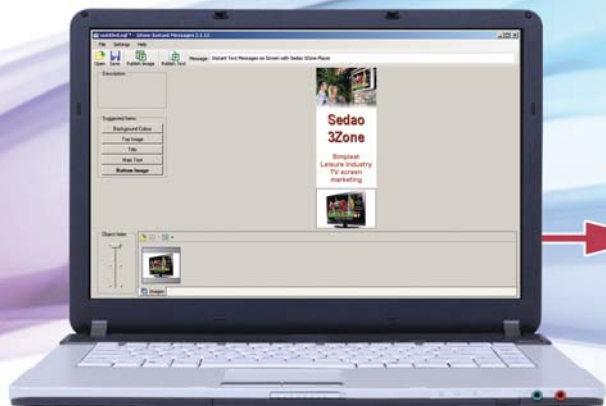
Combine Live TV channels with easy to update welcome messages as well as high quality **company branded** sales and information banners.



Hotels

In-room or public areas, combine live TV with guest information, meeting welcome messages and branded promotions of added value services.





Inputs
 Composite Video (Pal/NTSC)
 Stereo Audio
 12V DC input (external supply included)
 RJ45 Ethernet (supports fixed IP or DHCP)

Outputs
 VGA (Supports 640x480/800x600/1024x768/1280x1024/1360x768)
 HDMI (supports resolutions 480P/720P/1080i/1080P)
 S-Video
 Stereo Audio

Pre-installed with 2Gigabyte high speed Compact flash card for storage or media
 Local FTP server and remote FTP download for scalable digital signage roll-outs
 *exact specification may vary

Posters cost money to produce and are missed in a venue where the main object of everyone's attention is the TV screen. Sedao, the UK's leading manufacturer of digital signage systems, has produced 3Zone to meet this exact need recognising that today's climate also needs it to be able to pay for itself. 3Zone is the first dedicated 'little black box' to let venues mix a LIVE TV signal from an existing sky or freesat box with both messages and your own banner posters.

The software provided runs on any PC in your venue and sends the messages to the 3Zone using a simple computer network or cable. There is no need for an internet connection, so no on-going cost.

The text message is for instant messages 'half time beer promotion', 'welcome to our venue' etc with the sequence of ten banners posters used for promoting branded drinks, menus, events and more. The software to create the posters is so easy to use, and the posters so professional looking, you can do this yourself, so no ongoing costs. You can even create adverts for local firms, who you want to advertise on your system, making money for you from both showing the advert and creating it.